

AWARDS PROCESS

CO-CHAIRS

Megan Greenawalt, Univ. of Pittsburgh
Adam Johnson, Michigan Tech. Univ.

OTHER COMMITTEE MEMBERS

Kim Jacobs, Univ. of Florida
Megan Puzey, Univ. of Illinois

THE WORK

Nominate qualified candidates for:

- 1) Mary Beth Maddox Lifetime Service Award
- 2) Rising Star Award
- 3) Volunteer of the Year Award

THE PROCESS

Nomination Process

- Nominations are reviewed in May/June by the awards ad hoc committee, which is made up of:
 - Member at Large to the Board.
 - For 2020, two NACRO members, one being the immediate past recipient of Rising Star, and the second being a current lifetime NACRO member. In subsequent years (2021 and beyond), the immediate past recipients of the three awards
 - Members of the board nominating committee
- The awards ad hoc committee reviews all nominations and votes to select recipients. The full board votes to approve the winners of the awards at the July board meeting.

Notification

- Once all nominations are received, a letter from NACRO co-presidents is sent to the finalists, inviting him/her to the upcoming annual conference with information about the awards presentation. Winners are announced at the NACRO Annual Conference. Recipients must receive the award in person - or be deferred to a subsequent year.

Award Details

- Awards are presented at conference by NACRO leadership.
- Recipients receive a NACRO branded award item as well as a certificate signed by the co-presidents naming the recipient, the award, the organization and the year the award is conferred.
- All award recipients receive free registration for the next year's conference, and the NACRO co-presidents notify the individual's organization and supervisor of this benefit. The recipient of the Mary Beth Maddox Lifetime Service Award may use their free conference registration in the year of the award.
- In addition, Mary Beth Maddox Lifetime Service Award recipients receive lifetime NACRO membership.
- All three recipients are profiled in the August or September newsletter.

THE TIMELINE

- Marketing announces opening of award nominations to all membership via email
- Blog post in March
- Blog posted to main page of website
- Newsletter coverage in March
- Presentation of status of awards at midwinter
- Conference Programming slots award presentations into agenda for conference at midwinter
- Email reminders in April
- Final call for nominations in May

CRITERIA FOR EACH AWARD

Mary Beth Maddox Lifetime Service Award

Honors a NACRO member or past member who exemplifies servant leadership and NACRO values as a volunteer-led organization. The award focuses attention on individuals who personify the profession's highest standards, and in so doing elevates academic corporate relations overall. https://survey.iad1.qualtrics.com/jfe/form/SV_4HF8wuDs5Vz2aep

- 5 years or more as an active NACRO member
- Made a significant and lasting impact on the field, serving the profession over an extended period of ten years or more
- Serves NACRO as an ambassador, telling the NACRO story throughout the field
- Demonstrated service to the organization through two or more of the following or comparable over a period of three or more years:
 - Committee participation
 - Committee Chair
 - Subcommittee Chair
 - Conference presenter/moderator
 - Ad hoc committee participation
 - Board member
 - Professional development activities:
 - Mastery Facilitator
 - Webinar delivery
 - Bootcamp presenter

Rising Star Award

Honors an early career NACRO member who is an emerging leader in academic corporate relations. Rising Stars have shown growth in contribution to the profession and increased levels of leadership and responsibility. https://survey.iad1.qualtrics.com/jfe/form/SV_2rCrFUKVQcw9zM1

- 2 years or more as an active NACRO member
- Early career professional with 5 years or less in the field
- Stands out in energy and dedication on committee or professional development activity in which he/she is involved at NACRO
- Receives high praise from committee chairs and/or session review for presentations given
- Demonstrated passion for the profession

Volunteer of the Year Award

Honors a NACRO member who has demonstrated exceptional service to the organization in the current year. The award honors individuals that have reached out to meet others in the organization, demonstrated exceptional work as a NACRO volunteer, unselfishly worked with others to improve the organization, it's mission, and / or performed services or tasks that are not part of their normal assignments. https://survey.iad1.qualtrics.com/jfe/form/SV_b3gAcPrqLsmCJYV

- Currently serving as an active NACRO member on at least one committee
- Participation required at MidWinter
- Demonstrated leadership abilities and knowledge of operations and priorities
- Significant contributions to the strategic goals of a committee
 - ownership of a project, process, subcommittee
 - going above and beyond to move work forward
 - customer service oriented at all levels (leadership / membership)
- Additional effort beyond standard committee work (building educational content, session presenter at conference or via webinars, volunteering at events, etc.)
- Serving as a natural spokesperson for the value of NACRO volunteerism - a NACRO Champion